ZOE MCCARTHY

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EDUCATION

Bachelor of Fine Arts
Illustration
University of the Arts,
Philadelphia
Class of 2017

AWARDS

William H ELY
University of the Arts
March 2017

Henry Perry Leland
University of the Arts
May 2017

SKILLS

Adobe Creative Suite
Final Cut Pro
Cinema 4D
Microsoft Design Suite
Google Design Suite
Processing

EXHIBITIONS

Soup Experimental
Multimedia features in
"Portal 4" Installation
May 2018, Tallahasse FL

Festival of Lights
Multimedia features in
"On Demand"
April 2018, Baltimore MD

Poeticanet
Issue 30
December 2017,
Athens Greece

Metta Creative
Visual Display Design
October & November 2017,
Washington DC

OVERVIEW

Multidisciplinary designer with emphasis on new media, narrative exploration, and experimentation. Past projects include creative brand development, abstract storytelling through 2D media, and live visual displays. Generative design, integrated audio-visual systems, data visualization, and 3D simulations are all areas of prominent interest.

EXPERIENCE

Freelance Designer
The Lava House
Promotional design for digital and print media platforms — August 2017- Present

Creative Brand Developer
Mundo Lingo Int.
Visual brand development, project management — May 2016- March 2017

Exhibit Design Intern
Quatrefoil Associates
Visual material preparation, concept design — May 2016- July 2016

Print and graphics assistant
Formerly Taws Print Shop
Supervision of graphic production, customized design — Feb 2015- Sept 2015

Social Media Intern
Clean Water Action Philadelphia
Management of online presence, promotional material design — Sept 2014- Dec 2014

REFERENCES

Kendall Benjamin
Co-Founder, The Lava House — houselava@gmail.com

Michael Burns
Design Director, Quatrefoil Associates — mwburns@quatrefoil.com

Ralph Giguere
Adjunct Professor, University of the Arts — rcgiguere@aol.com

Ailbhe Pascal
Former Hiring Manager, Clean Water Action — fikirabakery@gmail.com